2.96 - Management in Engineering, Fall 2004
 Massachusetts Institute of Technology
 Department of Mechanical Engineering
 Instructors: Professor Jung-Hoon Chun and Professor Alexander d'Arbeloff

Financials

Lectures 4, 5 and 6

Objectives

To develop an understanding of financial statements to serve as a basis for all analysis of business situations.

Outline

- Financial Information
- Financial Statements
- Accounting Principles
- Ratio Analyses

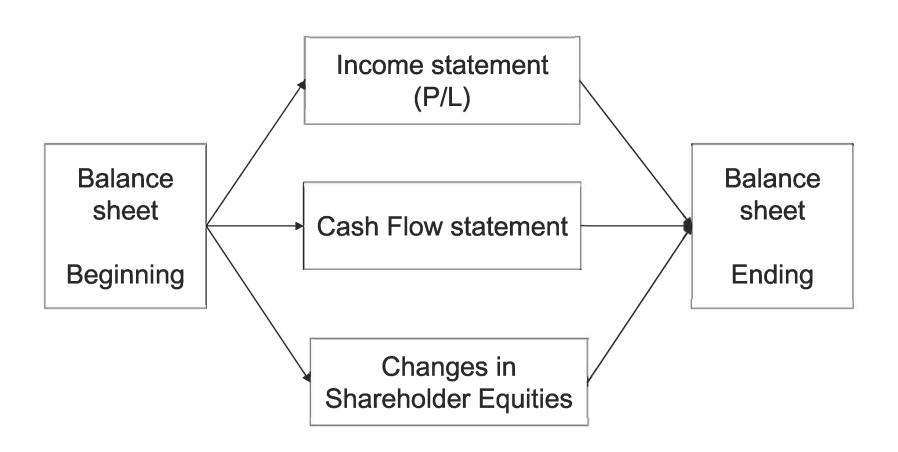
Need for Financial Information

- Control
- Coordination
- Planning

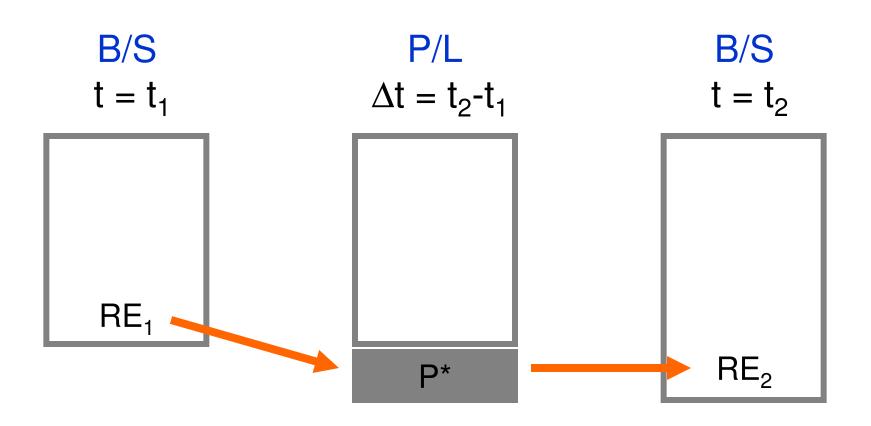
Financial Information

- Financial Perspective
- Customer Perspective
- Internal Business Process Perspective
- Learning and Growth Perspective

Financial statements

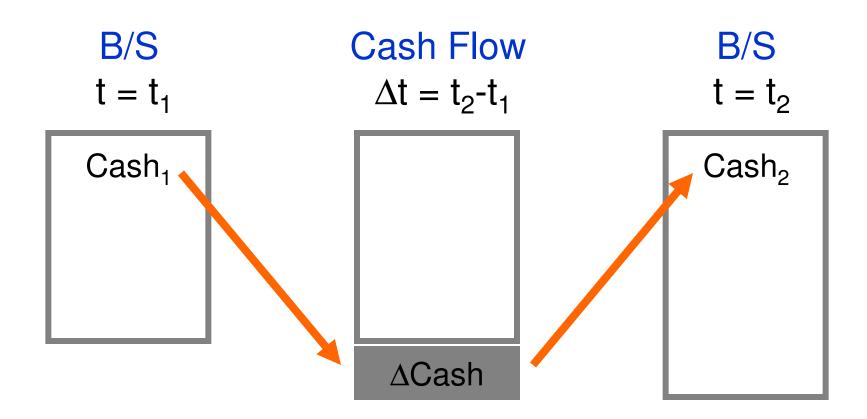


Relationship of Financial Statements



$$RE_1 + P^* = RE_2$$

Relationship of Financial Statements



 $Cash_1 + \Delta Cash = Cash_2$

Accounting

Luca Pacioli, 15th century monk

- Typical Accounting Period: 1 yr
- Double Entry Bookkeeping

Accounting Principles

- Measurement unit: \$
- Double entry concept
- Cost (not value)
- Conservativm
- Going concern

- Period
- Realization
- Matching (Accrual)
- Consistency
- Materiality

Bookkeeping

- The chart of accounts
- T-account

The Chart of Accounts (multi-layered)

1000 Current Assets

1100 Cash

1110 Cash, Bank 1

1111 Cash, Bank 1, Account 1

5000 Property

5100 Land

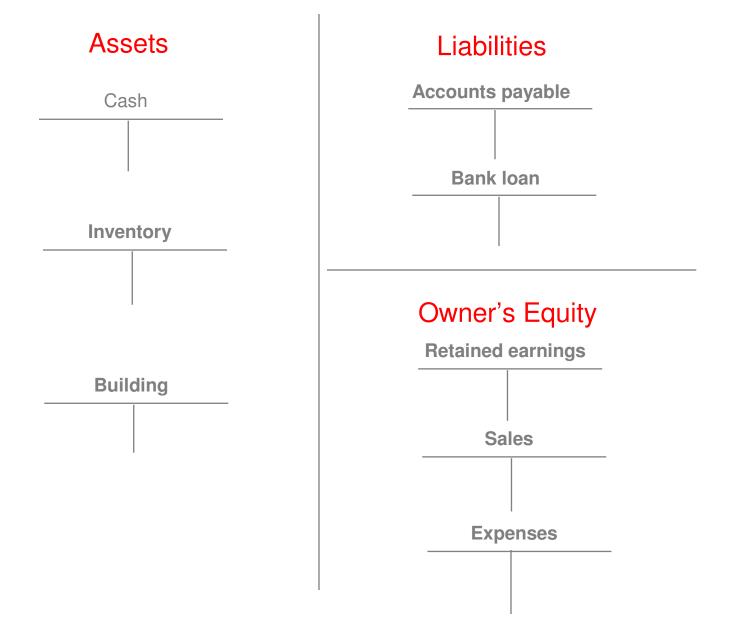
5110 Land, Singapore

T Account

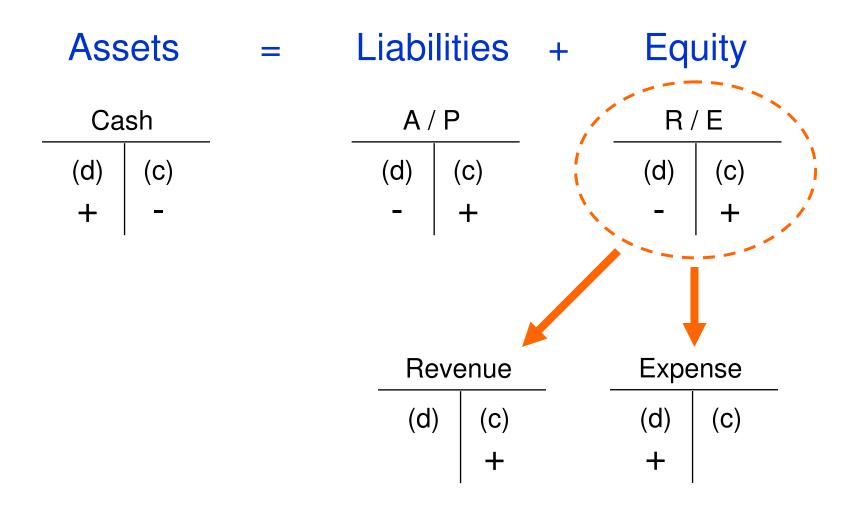
Account

debit	credit
+ / -	-/+

Business Account



Debit & Credit



Accounting Record Example

SMA 6307 - Business Fundamentals

Starting Balance

King뭩 Shoe Store, Inc.

Starting Balance 1-Jan-00

	Accounts with	Accounts with
	Debit Balances	Credit Balances
Cash (A)	30,000	
Account Receivable (A)	63,000	
Raw Materials Inventory (A)	10,000	
Work-in-Process Inventory (A)	10,000	
Merchandise Inventory (A)	175,000	
Land (A)	100,000	
Building and Equipment (A)	525,000	
Accumulated Depreciation (XA)		85,000
Accounts Payable (L)		135,000
Bonds Payable (L)		100,000
Common Stock (SE)		250,000
Additional Paid-in Capital (SE)		200,000
Retained Earnings (SE)		143,000
Total	913,000	913,000
(A) Assat (VA) Combra Assaurat		

⁽A) Asset (XA) Contra Account

(SE) Shareholders' Equity

⁽L) Liability

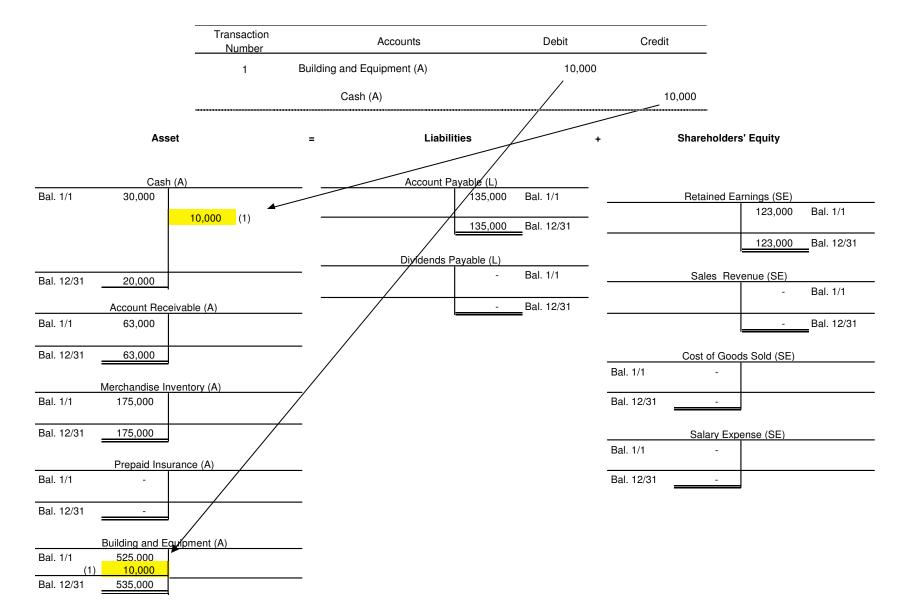
Transactions - 1

- (1) The firm purchases shoe-making equipment in cash costing \$10,000
- (2) The firm sells merchandise during the year 2000 at a total selling price of \$625,000. It receives \$225,000 immediately, with the remainder sold on account
- (3.1) The firm purchases raw materials costing \$25,000 on account
- (3.2) The firm issues raw materials costing \$20,000 to producing department
- (3.3) Shoes completed and transferred to the finished goods storeroom have a manufacturing cost of \$10,000
- (3.4) The cost of merchandise sold during the year 2000 is \$90,000
- (4) The firm pays salaries in cash of \$110,000 for employee services received during the year 2000
- (5) The firm collects cash of \$325,000 from customers who had purchased on account

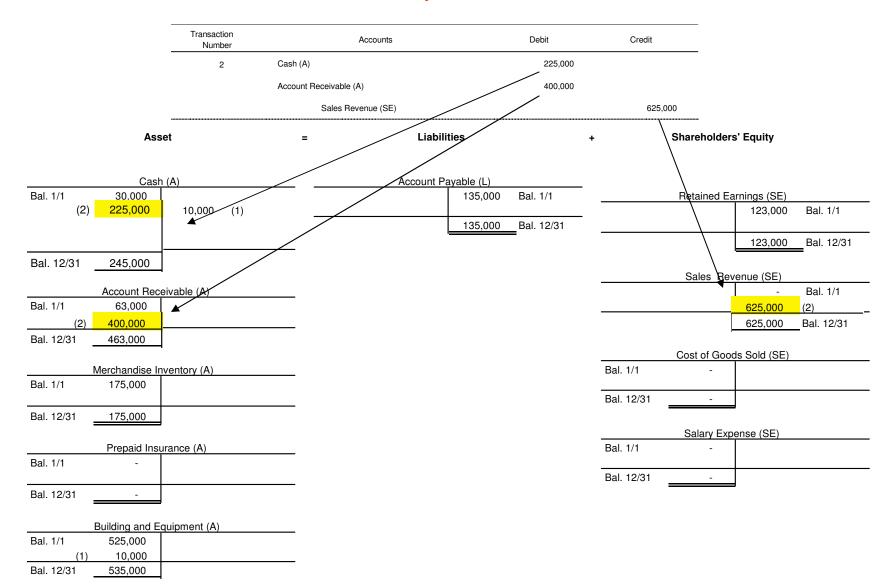
Transactions - 2

- (6) The firm makes payments of \$70,000 to merchandise supplies for purchases on account
- (7) The firm issues common stock of \$50,000 for cash on January 28, 2000.
- (8) The firm pays a premium of \$1,500 on January 1, 2000 for a three-year property and liability insurance policy

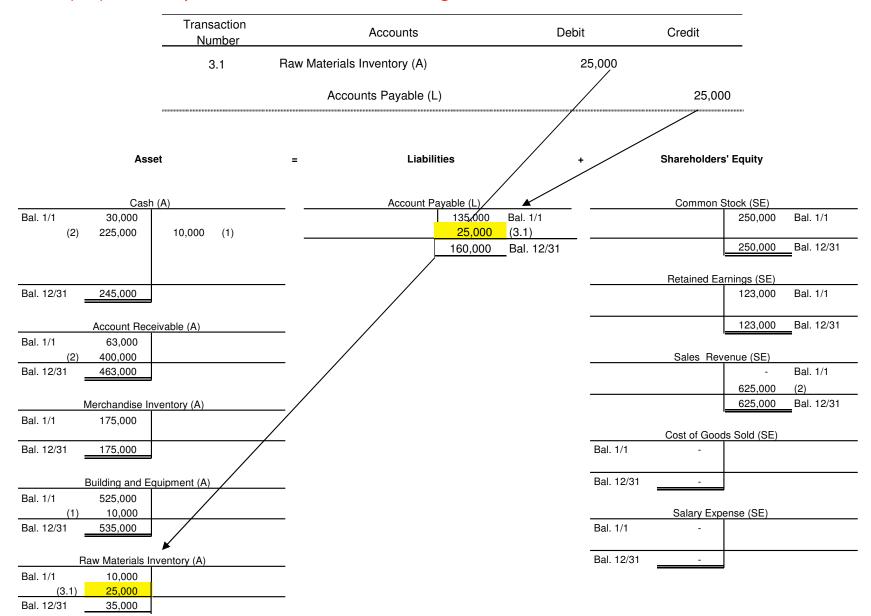
(1) The firm purchases shoe-making equipment in cash costing \$10,000



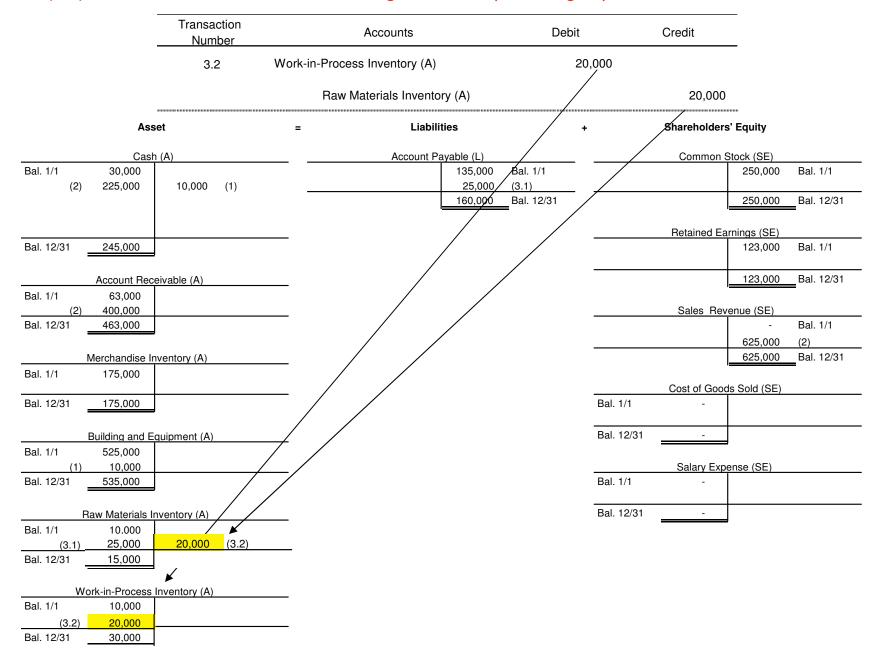
(2) The firm sells merchandise during the year 2000 at a total selling price of \$625,000. It receives \$225,000 immediately, with the remainder sold on account



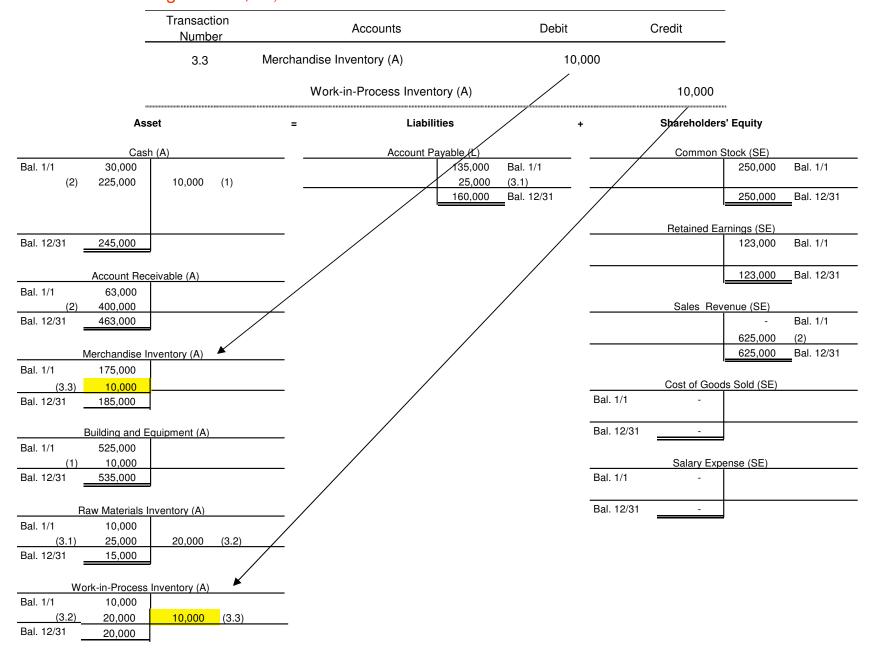
(3.1) The firm purchases raw materials costing \$25,000 on account



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(3.3) Shoes completed and transferred to the finished goods storeroom have a manufacturing cost of \$10,000



(3.4) The cost of merchandise sold during the year 2000 is \$90,000

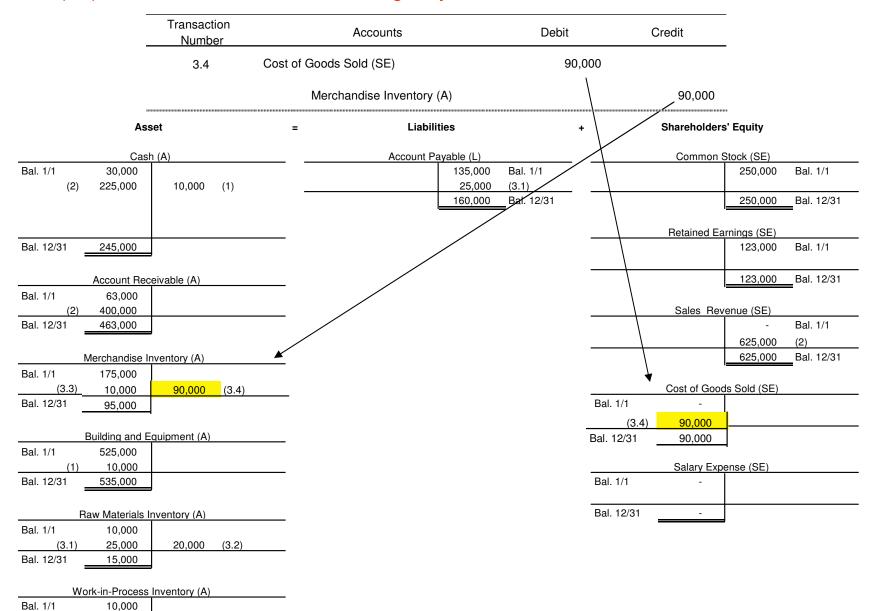
20,000

20,000

Bal. 12/31

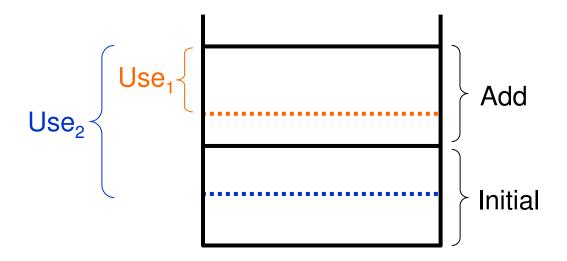
10,000

(3.3)



Inventory

1. Periodic



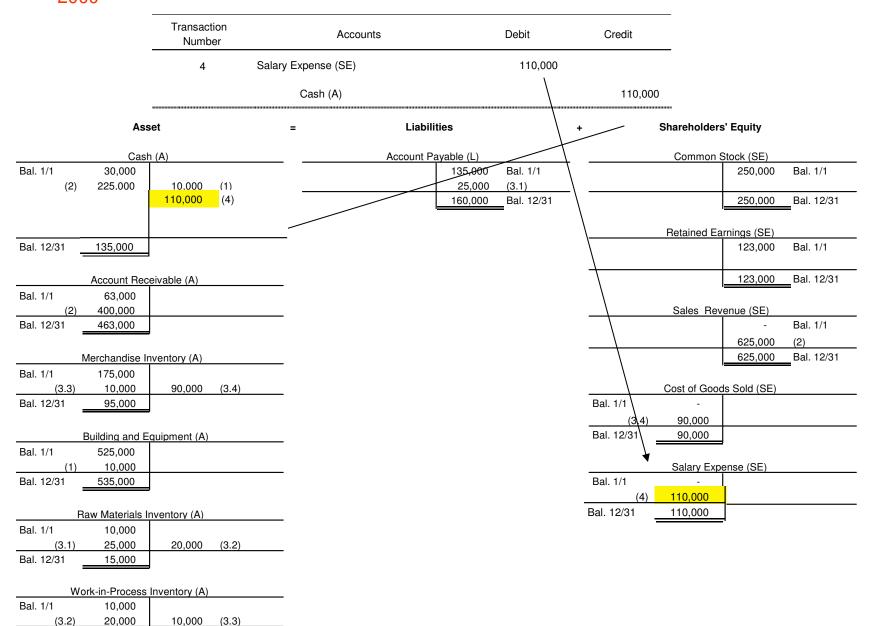
2. Perpetual

Individual Record (RFID)

Manufacturing Inventories

- 1. Raw Materials
 - Purchase
 - Freight-in
- 2. Work-in-Progress (WIP)
 - Direct / Indirect Labor
 - Supplies, etc.
- 3. Finished Goods

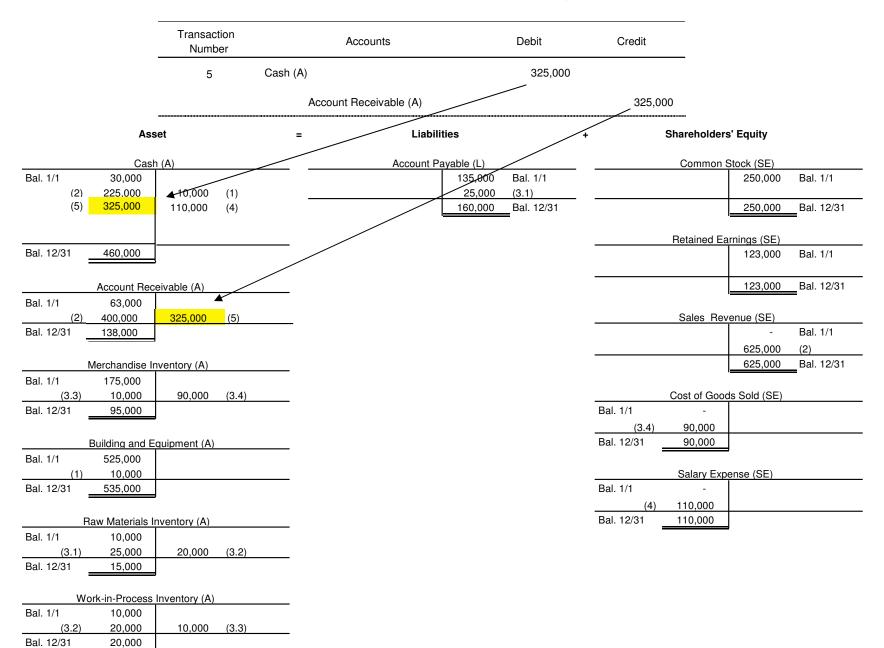
(4) The firm pays salaries in cash of \$110,000 for employee services received during the year 2000



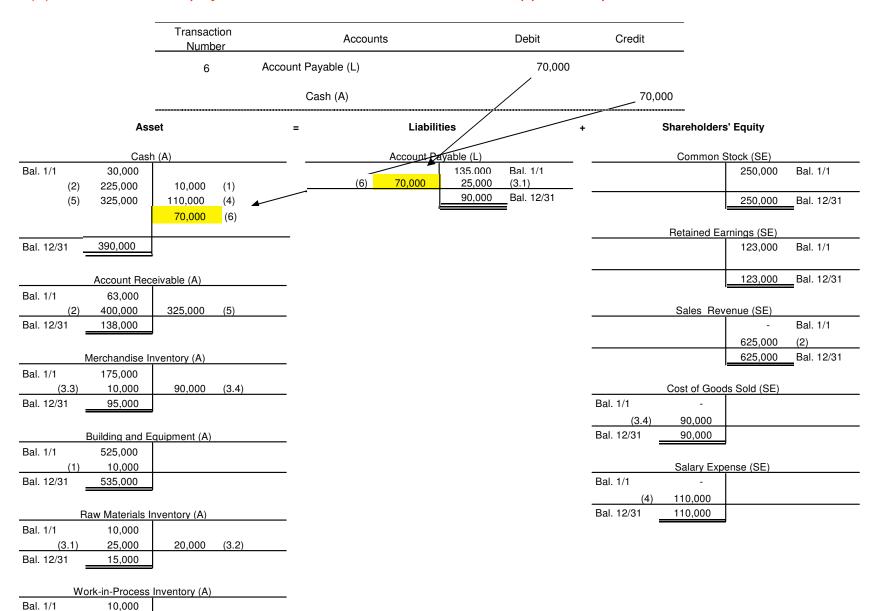
Bal. 12/31

20,000

(5) The firm collects cash of \$325,000 from customers who had purchased on account



(6) The firm makes payments of \$70,000 to merchandise supplies for purchases on account



(3.2)

Bal. 12/31

20,000

20,000

10,000

(3.3)

(7) The firm issues common stock of \$50,000 for cash on January 28, 2000.

Work-in-Process Inventory (A)

10,000 (3.3)

10,000

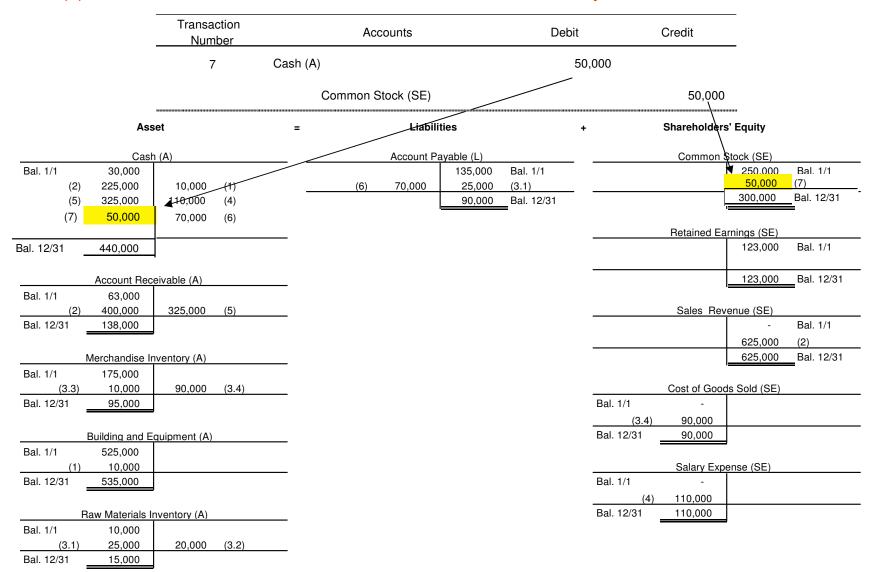
20,000

20,000

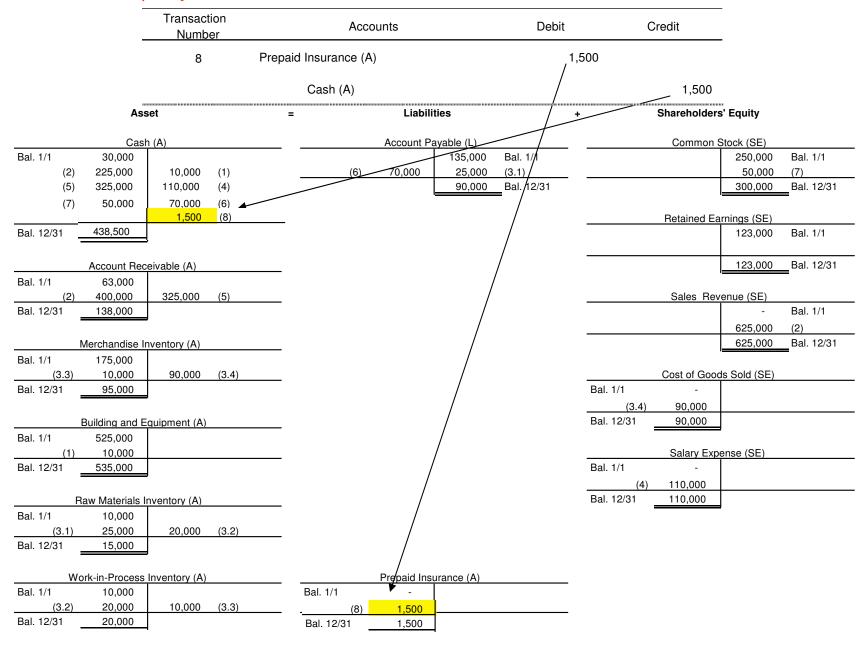
Bal. 1/1

Bal. 12/31

(3.2)



(8) The firm pays a premium of \$1,500 on January 1, 2000 for a three-year property and liability insurance policy



Summary

Bal. 1/1

Bal. 12/31

1,500

1,500

	As	set		=		Liabili	ities		+	S	harehol	ders' E	quity
	Cash	n (A)				Account Pa	ayable (L)				Common S	Stock (SE)	
Bal. 1/1 (2)	30,000 225,000	10,000	(1)	_	(6)	70,000	135,000 25,000	Bal. 1/1 (3.1)	-			250,000 50,000	Bal. 1/1 (7)
(5)	325,000	110,000	(4)				90,000	Bal. 12/31	-			300,000	Bal. 12/3
(7)	50,000	70,000 1,500	(6) (8)			Bonds Pa	yable (L)				Retained Ea	rnings (SE)	
Bal. 12/31	438,500	,		_			100,000	Bal. 1/1	- -			123,000	Bal. 1/1
	Account Rec	eivable (A)					100,000	_Bal. 12/31				123,000	Bal. 12/3
Bal. 1/1	63,000			_									=
(2) Bal. 12/31	400,000 138,000	325,000	(5)	_							Sales Rev	enue (SE) -	Bal. 1/1
=	.00,000									-		625,000	(2)
	Merchandise Ir	ventory (A)		_								625,000	Bal. 12/3
Bal. 1/1 (3.3)	175,000 10,000	90,000	(3.4)								Cost of Good	ds Sold (SE)	
Bal. 12/31	95,000	30,000	(3.4)	_						Bal. 1/1	-	0000 (02)	
-										(3.4)	90,000		
	Building and E	quipment (A)		_						Bal. 12/31	90,000	ļ	
Bal. 1/1 (1)	525,000 10,000										Salary Exp	ense (SE)	
Bal. 12/31	535,000			_						Bal. 1/1	-		
·-		•								(4)	110,000		
	aw Materials In	nventory (A)		_						Bal. 12/31	110,000		
Bal. 1/1 (3.1)	10,000 25,000	20,000	(3.2)										
Bal. 12/31	15,000	20,000	(0.2)	_									
Wo	rk-in-Process	Inventory (A)											
Bal. 1/1	10,000			_									
(3.2) Bal. 12/31	20,000 20,000	10,000	(3.3)	_									
Δ.	cumulated Der	preciation (XA)										
	odinalated Bel	85,000	Bal. 1/1	_									
		85,000	Bal. 12/31										
	Prepaid Inst	urance (A)											

625,000 (2) 625,000 Bal. 12/31

Unadjusted Balance

King뭩 Shoe Store, Inc.

Unadjusted Balance 31-Dec-00

	Accounts with Debit Balances	Accounts with Credit Balances		
Cash (A)	438,500			
Account Receivable (A)	138,000			
Raw Materials Inventory (A)	15,000			
Work-in-Process Inventory (A)	20,000			
Merchandise Inventory (A)	95,000			
Prepaid Insurance (A)	1,500			
Land (A)	100,000			
Building and Equipment (A)	535,000			
Accumulated Depreciation (XA)		85,000		
Accounts Payable (L)		90,000		
Bonds Payable (L)		100,000		
Common Stock (SE)		300,000		
Additional Paid-in Capital (SE)		200,000		
Retained Earnings (SE)		143,000		
Sales Revenue (SE)		625,000		
Cost of Goods Sold (SE)	90,000			
Salary Expense (SE)	110,000			
Total	1,543,000	1,543,000		

⁽A) Asset (XA) Contra Account

⁽L) Liability

⁽SE) Shareholders' Equity

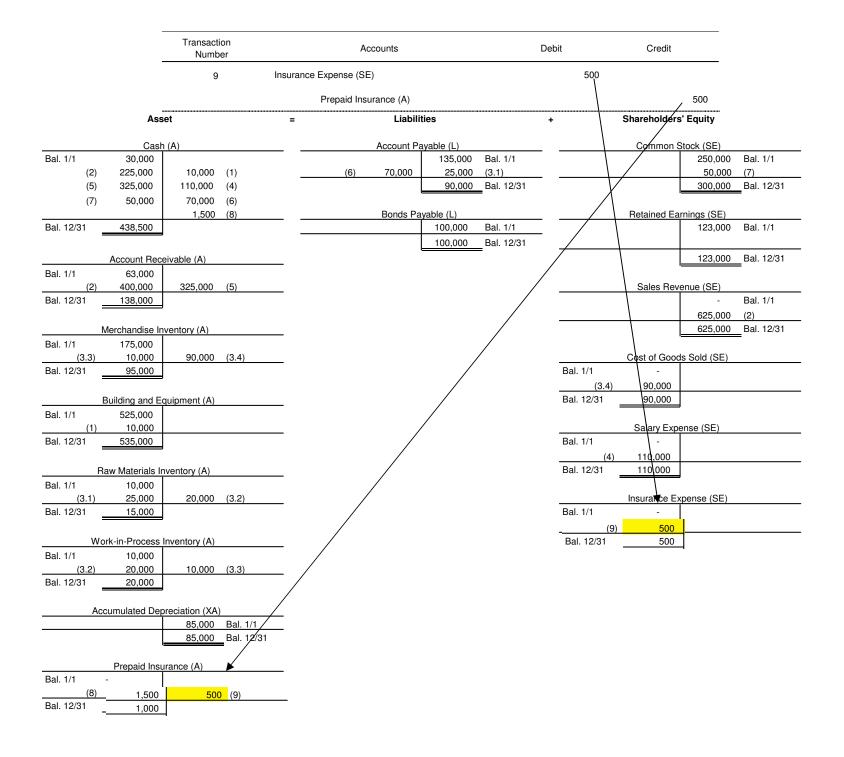
Adjusting Entries

- Adjusting the events that continually occur for which no specific transaction signals the requirement for a journal entry but that still affect the net income for the period and the financial position at the end of the period
- Adjusting entries prepared at the end of the accounting period change the balances in the general ledger accounts so that all revenues and expenses are recognized
- For example,
 - Recognition of accrued revenues and receivables
 - Recognition of accrued expenses and payables
 - Allocation of prepaid operating costs, e.g. prepaid insurance cost
 - Recognition of Depreciation
 - Correction of errors, etc.

(1) Allocation of prepaid insurance cost

- King's Shoe Store paid \$1,500 on January 1, 2000, for a three-year insurance policy - Transaction #8
- During the year 2000, one-third of the coverage expired, so \$500 of the premium should leave the asset account on the balance sheet and become an insurance expense, reducing income and retained earnings.
- In other words, the balance sheet on December 31, 2000, should show only \$1,000 of prepaid insurance as an asset.

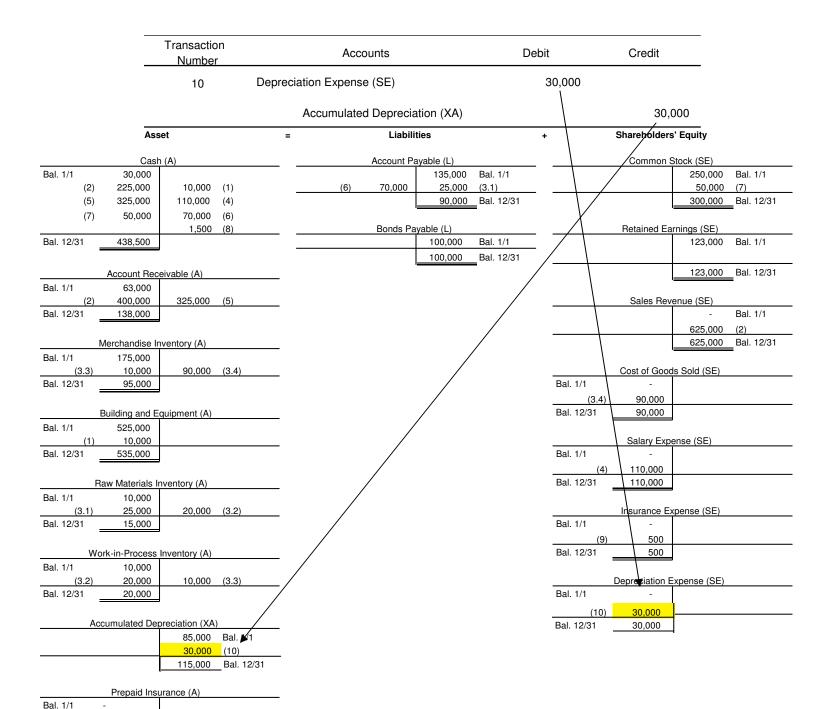
Transaction Number	Accounts	Debit	Credit	
9	Insurance Expense (SE)	500		
	Prepaid Insurance (A)		500	



(2) Recognition of Depreciation

- Although the assets of buildings and equipment provide services for a number of years, their future benefits expire as time passes. Therefore, accounting spreads an asset's cost over the periods of the assets' estimated useful life.
- The term depreciation refers to the charge made to the current operations for the portion of the cost of such assets consumed during the current period. The straight-line method is widely used for depreciation calculations
- King's Shoe Store's internal records show that annual depreciation is \$30,000 per year.

Transaction Number	Accounts	Debit	Credit
10	Depreciation Expense (SE)	30,000	
	Accumulated Depreciation (XA)		30,000



500 (9)

1,500

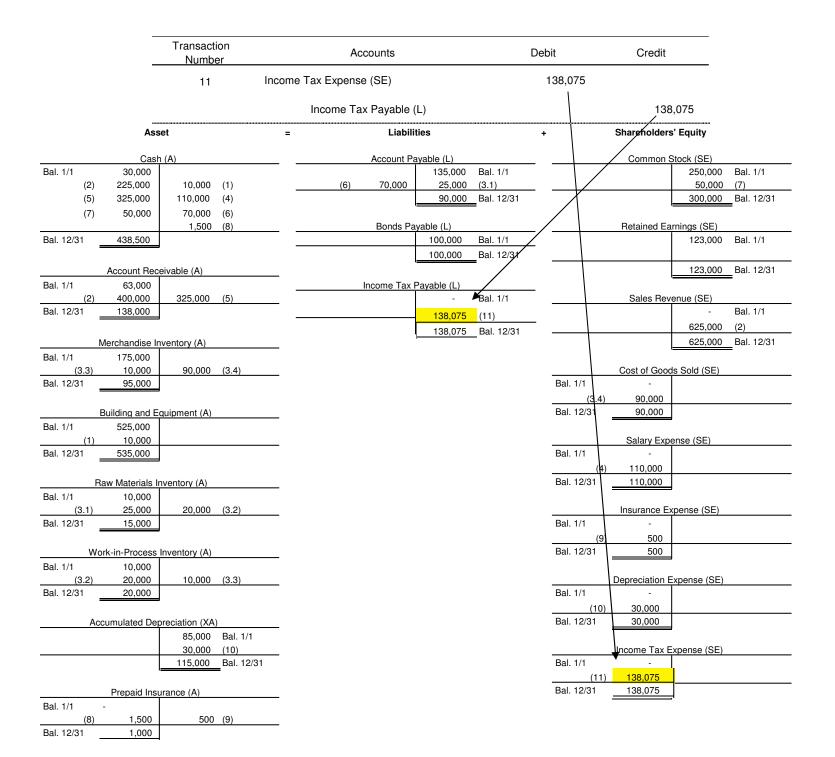
1,000

Bal. 12/31

(3) Recognition of Income Tax Expense

- Let us assume that King's Shoe Store should pay income tax at 35% of operating income
- The operating income can be calculated by subtracting total operating expenses from total revenue, i.e.,

Transaction Number	Accounts	Debit	Credit
11	Income Tax Expense (SE)	138,075	
	Income Tax Payable (L)		138,075



Adjusted Balance

King뭘 Shoe Store, Inc.

Adjusted Balance 31-Dec-00

	Unadjusted Balance		Adjusting Entries			Adjusted Balance	
	Debit	Credit	Debit	Credit	Transaction Number	Debit	Credit
Cash (A)	438,500					438,500	
Account Receivable (A)	138,000					138,000	
Raw Materials Inventory (A)	15,000					15,000	
Work-in-Process Inventory (A)	20,000					20,000	
Merchandise Inventory (A)	95,000					95,000	
Prepaid Insurance (A)	1,500			500	(9)	1,000	
Land (A)	100,000					100,000	
Building and Equipment (A)	535,000					535,000	
Accumulated Depreciation (XA)		85,000		30,000	(10)		115,000
Accounts Payable (L)		90,000					90,000
Income Tax Payable (L)				138,075	(11)		138,075
Bonds Payable (L)		100,000					100,000
Common Stock (SE)		300,000					300,000
Additional Paid-in Capital (SE)		200,000					200,000
Retained Earnings (SE)		143,000					143,000
Sales Revenue (SE)		625,000					625,000
Cost of Goods Sold (SE)	90,000					90,000	
Salary Expense (SE)	110,000					110,000	
Insurance Expense (SE)			500		(9)	500	
Depreciation Expense (SE)			30,000		(10)	30,000	
Income Tax Expense (SE)			138,075		(11)	138,075	
Total	1,543,000	1,543,000	168,575	168,575		1,711,075	1,711,075

Closing Entries

King뭘 Shoe Store, Inc.

Adjusted Balance 31-Dec-00

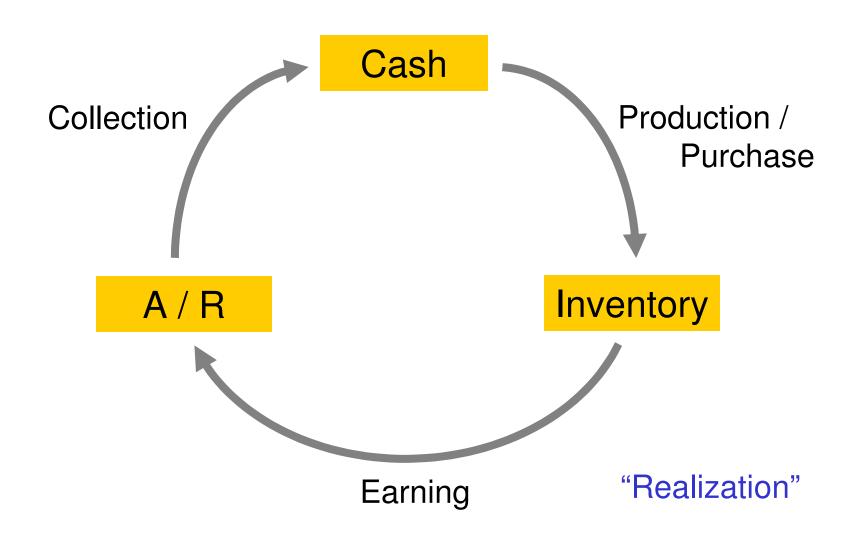
	Unadjusted Balance		Adjusting Entries		Adjusted Balance		Closing Entries (Income Statement)		Post-Closing Balance (Balance Sheet)		
	Debit	Credit	Debit	Credit	Transaction Number	Debit	Credit	Debit	Credit	Debit	Credit
Cash (A)	438,500					438,500				438,500	
Account Receivable (A)	138,000					138,000				138,000	
Raw Materials Inventory (A)	15,000					15,000				15,000	
Work-in-Process Inventory (A)	20,000					20,000				20,000	
Merchandise Inventory (A)	95,000					95,000				95,000	
Prepaid Insurance (A)	1,500			500	(9)	1,000				1,000	
Land (A)	100,000					100,000				100,000	
Building and Equipment (A)	535,000					535,000				535,000	
Accumulated Depreciation (XA)		85,000		30,000	(10)		115,000				115,000
Accounts Payable (L)		90,000					90,000				90,000
Income Tax Payable (L)				138,075	(11)		138,075				138,075
Bonds Payable (L)		100,000					100,000				100,000
Common Stock (SE)		300,000					300,000				300,000
Additional Paid-in Capital (SE)		200,000					200,000				200,000
Retained Earnings (SE)		143,000					143,000		256,425		399,425
Sales Revenue (SE)		625,000					625,000	625,000		-	
Cost of Goods Sold (SE)	90,000	,				90,000	,	,	90,000		-
Salary Expense (SE)	110,000					110,000			110,000		-
Insurance Expense (SE)			500		(9)	500			500		-
Depreciation Expense (SE)			30,000		(10)	30,000			30,000		-
Income Tax Expense (SE)			138,075		(11)	138,075			138,075		-
Total	1,543,000	1,543,000	168,575	168,575		1,711,075	1,711,075	625,000	625,000	1,342,500	1,342,500

Income Statement

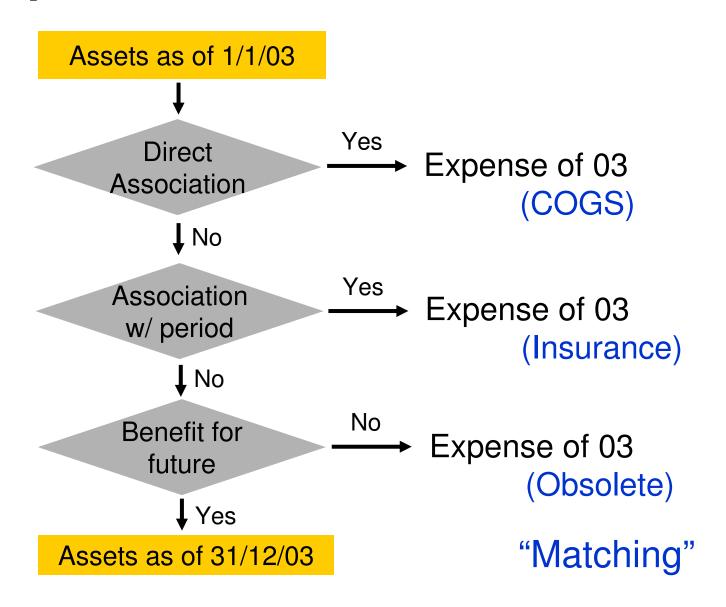
- Cash method
- Accrual method
 - Store up expenses until sold
 - "Match" revenues w/expenses
 - Expenses (Timing of)

Past	Current	Future
AccruedWagesInventory		Prepaid Ins.PropertyInventory

Business Financial Flow



Expenditures in 1/1/03 – 31/12/03



Income Statement

King's Shoe Store, Inc.

Income Statement for the Year Ending December 31, 2000

Revenue: Sales Revenue Other Revenue Total Revenue	625,000	625,000
Expenses: Cost of Goods Sold Salary Expense Insurance Expense Depreciation Expense Total Expense	90,000 110,000 500 30,000	230,500
Operating Income Less Income taxes (35%)		394,500 (138,075)
Net Income		256,425

Balance Sheet

King's Shoe Store, Inc.

Comparative Balance Sheet

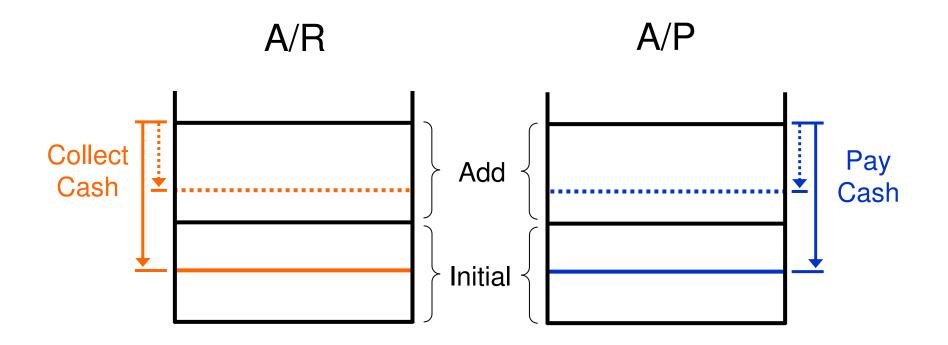
As of December 31, 1999 and 2000

Asse	ets		Liabilities and Shareholders' Equity				
	December 31, 2000	December 31, 1999		December 31, 2000	December 31, 1999		
Current Assets:			Current Liabilities				
Cash	438,500	30,000	Account Payable	90,000	135,000		
Account Receivable	138,000	63,000	Income Tax Payable	138,075	-		
Raw Materials Inventory	15,000	10,000	Total Current Liabilities	228,075	135,000		
Work-in-Process Inventory	20,000	10,000	Long-Term Debt				
Merchandise Inventory	95,000	175,000	Bonds Payable	100,000	100,000		
Prepaid Insurance	1,000		Total Liabilities	328,075	235,000		
Total Current Assets	707,500	288,000					
Property, Plant, and Equipment							
Land	100,000	100,000	Shareholders' Equity				
Building and Equipment (at							
acquisition cost)	535,000	525,000	Common Stock (at par value)	300,000	250,000		
Less: Accumulated Depreciation	(115,000)	(85,000)	Additional Paid-in Capital	200,000	200,000		
Building and Equipment (net)	420,000	440,000	Retained Earnings	399,425	143,000		
Total Property, Plant, and			-				
Equipment	520,000	540,000	Total Shareholders' Equity	899,425	593,000		
Total Assets	1,227,500	828,000	Total Liabilities and Shareholders' Equity	1,227,500	828,000		

Cash Flow Statement

- Revenues converted to C/F
- Expenses converted to C/F
- Other sources of cash
- Other uses of cash

Cash Flow



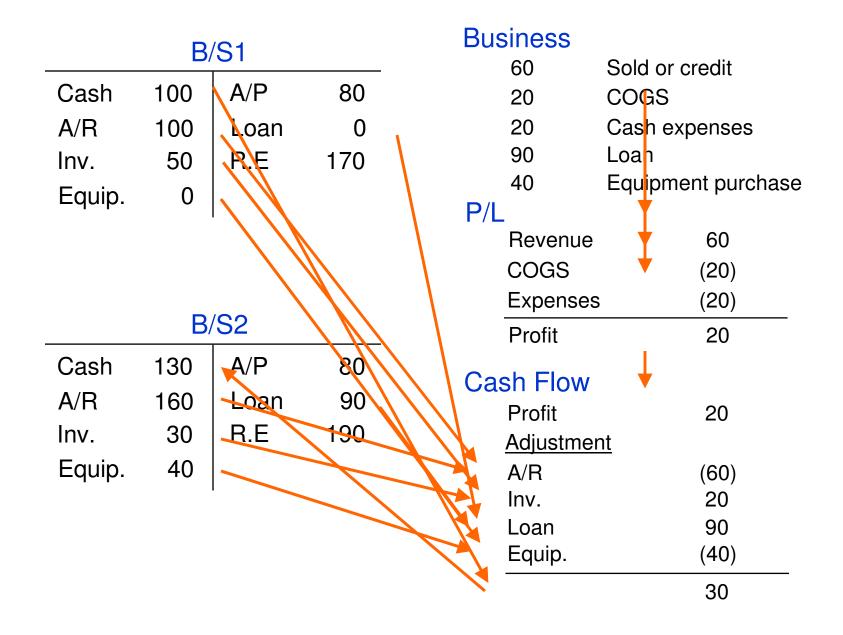
if increase, '-'

if decrease, '+'

if increase, '-'

if decrease, '+'

Cash Flow Calculation



Statement of Cash Flows

Cash Flow from Operating Activities:	
Net Income	256,425
Noncash Adjustments	
Depreciation	30,000
Decrease in accounts payable	(45,000)
Increase in tax payable	138,075
Increase in accounts receivable	(75,000)
Decrease in Raw Materials Inventory	(5,000)
Decarese in Work-in-Process Inventory	(10,000)
Decrease in inventory	80,000
Increase in prepaid expenses	(1,000)
Net cash increase from operating activities	368,500
Cash Flow from Investing Activities:	
Purchase of Building and Equipment	(10,000)
Net cash increase from Investing activities	(10,000)
Cash Flow from Financing Activities:	
Issuance of Common Stocks	50,000
Net cash increase from Financing activities	50,000
Increase in Cash during 2000	408,500
Beginning Cash Balance	30,000
Ending Cash Balance	438,500

Financial Ratios

1. Profitability

• ROA

ROE

Profit Margin

2. Activity

Asset Turnover

Days Receivable

Inventory Turnover

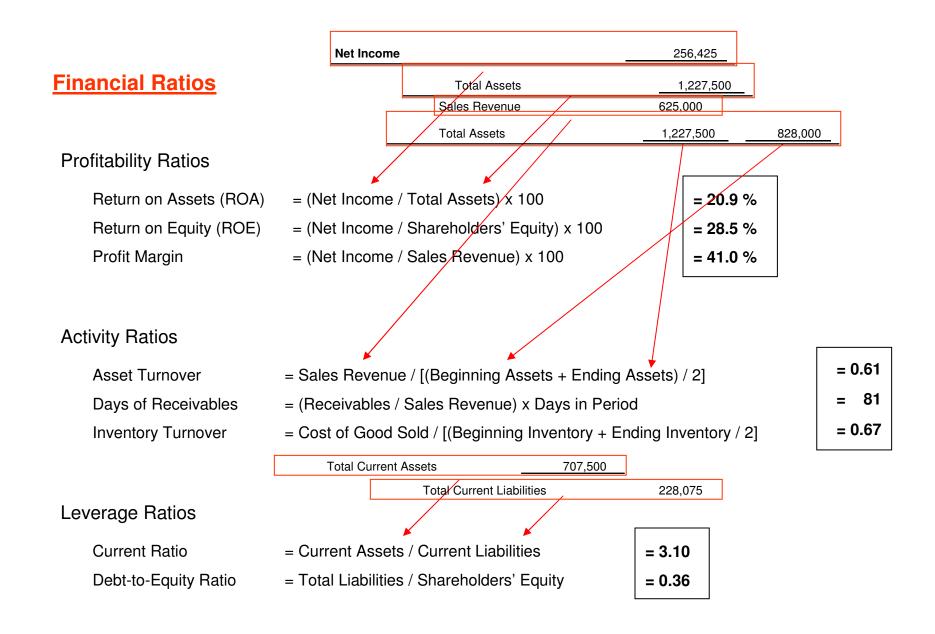
3. Leverage

Current ratio

Debt-to-Equity

Example: Compound (page 52)

$$ROE = \frac{Income}{Equity} = \frac{Income}{Sales} \times \frac{Sales}{Assets} \times \frac{Assets}{Equity}$$



The Long Views

